



When St. Anthony's Foundation in San Francisco faced a critical shortage of clothing supplies, GreenTree Property Management stepped up to make a substantial donation of over 700 bags of clothing. The Clothing Program at St. Anthony's provides vital resources such as clothing, shoes, and jackets to individuals and families in need in the Tenderloin and Downtown areas. Through canvassing over 90 of its properties in San Francisco, GreenTree's apartment managers gathered an overwhelming response from their residents.

"We are incredibly thankful for the support and the volunteer efforts of those who help those in need. This generosity will make a tangible difference in the lives of the people we serve," said Jennifer Byrne, Assistant Manager of St. Anthony's.

Stakeholder Engagement

Veritas was accepted as a confirmed signatory to the ILPA's Diversity in Action initiative.



The Veritas Woman in Real Estate (vWIRE) group facilitated two events that supported networking and the advancement of women in the workplace. These events included a workshop focusing on elevating communication skills and a virtual interview with Amrita Sandhu, a powerhouse of positivity and Managing Director and Global Co-Head of HR for Nomura.

Veritas was a CPE 2022 Influence Award Winner, earning a Gold in the category of Most Innovative Corporate Strategy.

Veritas hosted an event for the Urban Land Institute (ULI), bringing together professionals from the commercial and residential real estate industries for networking, education and DEI advancement.



Partners, employees, vendors and colleagues received Lunar New Year cards wishing peace, health and prosperity for the new year. This annual tradition fosters connections and builds relationships while honoring a cultural heritage and demonstrating a commitment to diversity, equity and inclusion in the workplace. The celebration of Lunar New Year was expanded through an employee volunteer event creating greeting cards to "pay it forward" to homebound seniors via Meals on Wheels.

Improving Efficiency

The existing partnership with water leak detection company, NOWi Water Sensors, was expanded to include all Veritas-managed buildings in Los Angeles. Veritas assisted NOWi in submitting and earning a grant from the Innovation Conversation Program (ICP) to evaluate water savings potential and reliability of innovative water saving devices, technologies and strategies.



Governance

The Property Management and Leasing teams were trained on a new process and follow-up procedure for addressing feedback from resident engagement surveys. Utilizing the in-house proprietary technology DRIVE, this training helped ensure team members were informed on the communication process and accountability for timely follow-up.



Community Engagement

Veritas partnered with Alvéole to build green and connected communities one rooftop at a time. Three rooftops at Veritas-managed buildings in San Francisco have been repurposed to become home to urban honeybees. Alvéole is using social beekeeping to connect more people with nature while educating city dwellers about the environment and sustainable food systems.



Volunteers assembled seasonal goodie bags at the Ronald McDonald House for children receiving treatment at the UCSF Benioff Children's Hospital in Oakland. These care packages support the social and mental wellbeing of the patients and their siblings, and help bring joy and a small bit of normalcy during their hospital stay.



Data Collection

Resident Managers and Building Managers collected building-specific information required for Energy Star certification, enabling the successful YES certification of 31 buildings in Q1 2023.



Health, Safety & Wellbeing

Amazon Hub Apartment Lockers, a solution to prevent package theft and increase delivery security, were deployed in 90 buildings throughout San Francisco and Oakland. These on-site lockers give residents an automated, secure, self-service solution for package storage within the building lobby.



Planter boxes filled with flowers and foliage were added to the corner of Oak and Shrader in San Francisco to improve the living environment and create a more vibrant area for the community.

